

Nonprofit Center

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Urban Connection

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Celebrating 40 years of helping you help others

Still the Ultimate Resource

An array of NPC services help nonprofits build capacity and achieve excellence.

Many years ago, the Nonprofit Center of Milwaukee (then known as M.A.U.D.) described itself as “the ultimate resource” for nonprofits seeking quality training and technical assistance. Now, as our 40th Anniversary year continues into 2008, we’d like to reintroduce you to the expanded array of services we offer to organizations of all sizes and missions.

“Helping you help others” is our current theme, and we like to think that it’s more than just a tagline. Through six major service areas and an array of nonprofit-specific resources, the Nonprofit Center provides across-the-board support to help nonprofits build capacity and achieve excellence. Here’s a brief roundup of those service areas with a little bit about “what’s new” in each:

Finance Center

Bringing Excellence to Nonprofit Financial Accountability: The Finance Center opened for business in 2007 as NPC’s newest service area, created to meet real needs after our research surveys revealed a demand for more resources to support the financial responsibilities required of nonprofit organizations. Meeting those responsibilities using high standards and best practices also builds confidence in the fiscal management of organizations among funders and donors. The accountability and sustainability demanded of today’s nonprofit organizations requires ongoing training and fiscal management development for staff and board members alike.

What’s New: A series of **Accounting Roundtables** designed exclusively for a range of specific organizations, consultants, staff and board members will begin in March 2008. These roundtables will be held in the early evening to accommodate participants’ schedules. See the Training Calendar for details. This series is in addition to the regular schedule of Accounting Roundtables.

General Services: Continuing Finance Center services include financial management training, financial consulting, contracted financial services, financial management roundtables and more.

Consulting and Training

Building Organizational Capacity and Excellence: Consulting and Training services have been a mainstay of Nonprofit Center programming since the very beginning. More than 3,000 hours of consultation a year

and more than 200 workshops and technical training sessions are designed to help nonprofits grow, increase effectiveness, and save time and money.

What’s New: The *Urban Connection* and *Training Calendar* will be published three times a year instead of quarterly. A series of **Critical Issue Brown Bag Sessions** for the nonprofit sector was held in 2007 to give staff members and others opportunities to explore topics of current interest.

General Services: Continuing Consulting and Training services include **Consultation** tailored to the needs of specific nonprofits in organizational and board development and management areas. **Workshop and roundtable** topics include board governance & development, computer software, data & information systems, financial management, fund development, human resource management, marketing & public relations, nonprofit management & leadership, professional development, volunteer management and more.

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save the date

Tuesday, February 5, 2008

Fran Swigart Board Leadership Award nominations due

Friday, February 22, 2008

Inspire by Example volunteer award nominations due for the youth, adult, team and business categories

Wednesday, April 30, 2008

Inspire by Example volunteer awards luncheon
11:30 a.m.-1:00 p.m., Italian Community Center

May, 2008

Intergenerational Dialogue on Race and Action
Date and location to be announced

Thursday, June 5, 2008

Nonprofit Center conference,
Accepting the RACIAL EQUITY Challenge
8:00 a.m.-3:30 p.m., Alverno College Conference Center

Thursday, December 4, 2008

15th Annual “Spirit of the Nonprofit Sector: A Holiday
Celebration of Diversity”
5:00-8:30 p.m., Italian Community Center

events of interest

Upcoming Events on Issues of Race

Two major events focused on issues of race are being sponsored in 2008 by the Nonprofit Center in collaboration with many other nonprofit organizations. The Intergenerational Dialogue on Race and Action and the Accepting the RACIAL EQUITY Challenge conference are part of initiatives designed to serve the nonprofit sector and the broader community in a far-reaching and positive manner.

For more information on the events below and to register your participation, email info@nonprofitcentermilwaukee.org or call (414) 344-3933. Watch for details at www.nonprofitcenter-milwaukee.org and in print materials.

Intergenerational Dialogue on Race and Action

Date in May, location to be announced

This dialogue will build on the work done locally in 2006 with Jim Gambone that resulted in 10 certified Intergenerational Facilitators, and uses the findings from the Public Policy Forum survey "Race Matters." As reported in *The Business Journal* (December 1, 2006), the survey findings were quite clear: Milwaukee-area residents see race relations as important to the future of southeastern Wisconsin, generally agree that the current climate is not good, and indicate optimism for the future especially if lines of communication are opened up effectively.

The Intergenerational Dialogue on Race and Action is a one day, six hour gathering that results in actions taken from the recommendations of the group. Time will be devoted to "breaking the ice," looking at stories and scenarios that deal with race relations, giving time to each of the five generations to answer generational questions, and to small group intergenerational interaction that identifies priority actions to be taken. The dialogue is unique in that it will be voluntary, intergenerational, and regional, with a steering committee of representatives from each generation with race, gender and urban-rural balance.

Organizations collaborating on this initiative to date include Agape Community Center, Interfaith Conference of Greater Milwaukee, Nonprofit Center of Milwaukee, Public Policy Forum, St. Ann Center for Intergenerational Care, United Way of Greater Milwaukee and YWCA of Metropolitan Milwaukee.

Accepting the RACIAL EQUITY Challenge

*Thursday, June 5, 2008, 8:00 a.m.-3:30 p.m.
Alverno College Conference Center*

The 2008 Nonprofit Center conference "Accepting the RACIAL EQUITY Challenge" is designed for nonprofits to explore the concept of racial equity, and discover how to make it a reality within the organization and an essential element of programming, outcomes and communications. The keynote speaker and facilitator will be **Phoebe Eng**, a national lecturer, strategy consultant and author of *Warrior Lessons* (Simon & Schuster, 1999), a memoir-based account of race, empowerment and leadership in a rapidly changing world. Invited luncheon keynote, **Tim Wise**, Director of newly formed Association for White Anti-Racist Education AWARE in Nashville, Tennessee.

Participants will take away a deeper understanding of the ways in which race and ethnicity shape experiences with power, access to opportunity, treatment and outcomes. Through group presentations and smaller breakout sessions, attendees will learn what racial equity is, why it is critical to success in an organization's work, and how using a "racial equity lens" works in practice.

Please see the Training Calendar for more about the conference.

Organizations represented on the conference Steering Committee to date include City of Milwaukee Common Council, Council for the Spanish Speaking, Forest County Potawatomi Community Foundation, Greater Milwaukee Foundation, Harley Davidson, Helen Bader Foundation, Hmong American Friendship Association, Interfaith Conference of Greater Milwaukee, Literacy Services of Milwaukee, Making Connections Milwaukee, Malaika Early Learning Center, Manpower, MICAHA, Milwaukee Center for Independence, Milwaukee Muslim Women's Coalition, Milwaukee Public Schools, Milwaukee Urban League, Nonprofit Center of Milwaukee, Pan-African Community Association, Social Development Commission, United Way of Greater Milwaukee, Young Professionals Network and YWCA of Greater Milwaukee.



Get Your 40th Anniversary RetroBook

Hundreds of nonprofits and others have joined the Nonprofit Center of Milwaukee in marking our 40 years of helping you help others. NPC was first incorporated in February 1967, so we've still got some time to celebrate before we officially turn 41!

The history of the Nonprofit Center, a timeline of important events in our sector's history, and other tidbits are available in the 40th Anniversary RetroBook published in 2007. Thanks go to all of the groups and individuals who made the book possible with their acknowledgments. If you would like a copy of the RetroBook, contact the Nonprofit Center and we'll get one out to you.

U R B A N C O N N E C T I O N ▼

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Still the Ultimate Resource

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Data Center

Support for Informed Decisions: The Data Center helps nonprofits to better know the people they serve and to reach them with viable programs. Services not only provide data in useable, understandable forms, but also help organizations use that data to improve program design, results and outcomes.

What's New: The Data Center is now offering maps, graphics, and other reports from larger projects delivered as a web page for instant access and enhanced ease of use. For an example that also shows the spectrum of Data Center service products, visit the web page <http://69.95.94.75/librarypublic> and explore the many links to reports, analyses, maps and graphs. The Data Center has also been working on understanding the demographic changes in Milwaukee neighborhoods since the 2000 US Census, and can help organizations to also understand those changes and apply that understanding to their work in 2008 and beyond.

General Services: Continuing Data Center services include customized, focused data and demographic reports; state-of-the-art database and neighborhood mapping systems; research, analysis and decision support and more.

Volunteer Center of Greater Milwaukee

Expanding Effective Volunteerism: The Volunteer Center of Greater Milwaukee is the area's essential resource for volunteerism, featuring instant online connection at www.volunteermilwaukee.org.

What's New: A workshop for people exploring board service was added in 2007; the Fran Swigart Board Leadership Award has been added to the annual Inspire by Example Awards. Nominations for the 2008 Fran Swigart award are due by Feb. 5, for other awards the deadline is Feb. 22, email bandrews@volunteermilwaukee.org for details; the Volunteer Voices program now has speakers ready to go out and encourage volunteering; new workshops have been added for 2008 including a session for congregations on how to engage volunteers, a training for volunteer leaders and a workshop on creating a pro-volunteer culture. See the *Training Calendar* and the next *At the Center* newsletter for details on all Volunteer Center activities.

General Services: Continuing Volunteer Center of Greater Milwaukee services include online volunteer matching with more than 1,000 opportunities, board and committee placement, corporate volunteer program development and assistance, seasonal volunteer recruitment, annual Holiday Giving Tree, toolkits and guidebooks including No Nonsense Volunteer Management and Youth Volunteer Action Guide, and more.

Management Assistance Program

Matching Consultants to Nonprofit Needs: Through the Management Assistance Program (MAP) a pool of consultants with diverse backgrounds and skills lend their expertise in a wide range of nonprofit management and operational areas.

What's New: MAP's lineup of expert, experienced consultants includes new members who have joined those already in the program, able and

willing to help nonprofit organizations through a streamlined and refined consultant-to-organization matching system that facilitates tailored relationships.

General Services: Using an organizational self-assessment tool, MAP can lead your organization through a process of assessing strengths and management areas that could be improved to foster greater functionality and capacity. Consultants in our area are women and men with professional backgrounds in the nonprofit, business and government sectors. They provide fee-for-service capacity building support in technical assistance, board development, meeting facilitation, coaching and mentoring and other areas.

Use Your Ultimate Resource

Contact us for information on Nonprofit Center of Milwaukee services and events.

Email: info@nonprofitcentermilwaukee.org

Call: 414-344-3933

Visit: www.nonprofitcentermilwaukee.org

www.volunteermilwaukee.org

www.jobthatserve.com

Jobs That Serve

Find the Right People to Meet Your Mission: Jobs That Serve is our fast, easy to use and affordable online job posting service designed exclusively for Wisconsin tax-exempt nonprofit organizations. The site at www.jobthatserve.com was launched in mid-2005 and has been used by nearly 400 groups, large and small.

What's New: Jobs That Serve began offering subscriptions for unlimited job posts in 2007 and nonprofit employers can now sign up for subscriptions online or include the subscription fee with their Nonprofit Center membership renewal. Post and account editing and re-posting functions were greatly improved in 2007 and other major upgrades are scheduled for 2008.

General Services: Job announcements posted by nonprofit employers are viewed each day by hundreds of individuals with a real interest in working in the sector. Subscriptions and single posts are available at a fraction of the cost of for-profit web sites or other forms of human resource recruitment advertising.

Our Friend Olga is Now a Restaurateur

Congratulations go out to Olga Ramirez, former Nonprofit Center staffer who served the organization and the sector ably and well for more than 20 years. Olga is still serving, Puerto Rican cuisine that is, as a proprietor of her own restaurant. Quimera Cocina Boricua at 631 W. National Ave. in Milwaukee opened in December. Give a call to (414) 645-8202 if you're looking for a truly new dining/gathering venue.

membership & benefits

The Benefits of Membership

Nonprofit Center of Milwaukee membership materials were mailed in December to hundreds of organizations. Your membership in 2008 enables the Nonprofit Center to provide a spectrum of support and capacity-building services to nonprofit organizations, and provides your agency many benefits that help with your bottom line and success in meeting your mission, such as:

- Discounts on consulting, training and resources
- Free postings of volunteer opportunities at www.volunteer-milwaukee.org
- Member rate for online job announcements at www.jobsthatserve.com
- Reduced conference and special event fees
- Networking with organizations of varied experiences, missions and sizes
- Data Center services at the member rate
- Access to the Holiday Giving Tree program
- Free use of meeting facilities when available
- And more...

For more information, or to join more than 350 organizations as a Nonprofit Center member, email info@nonprofitcenter-milwaukee.org or call (414) 344-3933. Thanks to all for your commitment to the strength and vitality of the nonprofit sector in greater Milwaukee and southeastern Wisconsin.

Nonprofit Salary and Benefit Survey Now Available

The new biannual *Nonprofit Salary and Benefit Survey* is now available from the Nonprofit Center of Milwaukee. Produced by the Agency Executives Group in collaboration with the Nonprofit Center, IndependenceFirst and MRA-The Management Association, the survey book lists 56 job descriptions with a variety of useful statistical breakdowns on wage ranges, benefits and more. Thanks go to the 130 area nonprofit organizations that participated in the survey for providing an excellent sample of information.

This valuable tool for human resource and other nonprofit management staff is available for \$65 to Nonprofit Center members, CDBG groups, AEG members and survey participants. Others may purchase copies for \$130 each. The survey can be viewed at no charge in the Nonprofit Center library, 2819 W. Highland Blvd., during regular weekday business hours.

For more information and to order your copies of the *Nonprofit Salary and Benefit Survey*, email info@nonprofitcenter-milwaukee.org or call (414) 344-3933.



The *Spirit of the Nonprofit Sector* was held at the Italian Community Center on December 6th. Attendees enjoyed entertainment, food, and crafts at this annual celebration of diversity.

The Nonprofit Center of Milwaukee promotes the interests and effectiveness of the nonprofit sector

M I S S I O N ▼

through strengthening organizational capacity, expanding volunteerism and encouraging collaboration.



URBAN CONNECTION LAYOUT BY DESIGN PLUS GRAPHICS. PHOTOS BY NICK PATRINOS.

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United Way of Greater Milwaukee



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