

# Stronger Together

## The Power of Collaborative Solutions for Building Healthy Communities

Nonprofit Center of Milwaukee Conference

**Thursday, September 30, 2010**

8:00 a.m. - 3:00 p.m. / Marquette University Alumni Memorial Union  
1442 W. Wisconsin Ave., Milwaukee

*"Here you'll find not just theory, but also hard-won, down-to-earth detail on how to make collaboration work where you live and act."*

--Bill Berkowitz, University of Massachusetts-Lowell, on Tom Wolff's new book

- **Keynote speech and workshop with TOM WOLFF**  
author of *The Power of Collaborative Solutions - Six Principles and Effective Tools for Building Healthy Communities*
- **Interactive Collaborative Power Showcase**
- **Moving Forward Dialogue & Networking**

Registration form on page 4



**Nonprofit Center  
OF MILWAUKEE**



## A Day for Everyone

Nonprofit, for-profit, funding and government organizations are all invited to the Nonprofit Center of Milwaukee 2010 conference.

Together, we'll learn about proven practices and effective tools to energize and empower dynamic community building solutions across organizational boundaries and beyond systemic barriers.

Keynote speaker Tom Wolff will dialogue with the audience and lead a hands-on workshop on leadership and sustainability.

We'll also take a look at current models with local organizational leaders who have engaged in collaborative solutions. The day will:

- Inspire, equip and connect participants – across missions and sectors – to work together to achieve greater impact.
- Explore ways to use what we have learned in our future work to build healthy communities.

### Keynote Speaker Tom Wolff



Tom Wolff is a nationally recognized consultant on coalition building and community development and author of the groundbreaking new book, *The Power of Collaborative Solutions - Six Principles and Effective Tools for Building Healthy Communities*. His approach is fresh, contemporary, and most of all, useful in real-world organizational and community settings. Learn more about Tom's work and read his articles at [www.tomwolff.com](http://www.tomwolff.com).

## Sponsors and Planners

*Special thanks to the sponsors who made this conference possible:*

United Way of Greater Milwaukee - Morgan Stanley - Wegner LLP  
Wipfli LLP - Center for Urban Initiatives & Research  
Reilly, Penner & Benton LLP - Cayen Systems - BoardStar Inc.  
RitzHolman CPAs - Wisconsin Nonprofits Association  
Marquette University  
Urban Economic Development Association of Wisconsin

*Conference design and planning assistance provided by:*

STEVE ADAMS, Community Development Management Partnerships  
MARGE COMBE, Vernal Management Consultants LLC  
ELOISA GOMEZ, Milwaukee County UW-Extension  
CHRISTINE HILL, Collaborative Nature  
STEPHEN PERCY, Center for Urban Initiatives & Research  
SUSANNE VELLA (Conference Coordinator), Nonprofit Center of Milwaukee  
BOB WEISS, RJW Consulting LLC;  
JAN WILBERG, Wilberg Community Planning LLC

## Stronger Together Agenda

- 8:00-8:30 a.m. **Registration - Continental Breakfast  
Connect with Colleagues - Visit Exhibits**
- 8:30-8:35 a.m. **Welcome & Conference Overview**
- 8:35-8:45 a.m. **Insights from an Award Winning Model  
of Community Based Collaborative Strength**  
Barbara Notestein, Safe & Sound
- 8:45-9:30 a.m. **Keynote Presentation by Tom Wolff**  
"Stronger Together: The Power of Collaborative  
Solutions for Building Healthy Communities"
- 9:30-10:00 a.m. **Q&A - Audience Dialogue with Tom Wolff**
- 10:15-11:45 a.m. **Leadership & Sustainability Workshop Activities**  
Tom Wolff will lead the group in hands-on exercises  
focused on principles, tools and techniques for  
effective leadership and enhanced sustainability of  
collaborative initiatives.
- Noon-2:00 p.m. **Luncheon**  
**Collaborative Power Showcase &  
Audience Dialogue**  
Many groups in Milwaukee are engaged in  
collaborative work to meet community needs.  
Leaders of a mission-diverse sampling of  
collaborations will share experiences and best  
practices and take comments and questions:  
■ Milwaukee Continuum of Care  
■ Milwaukee Homicide Review Commission  
■ Milwaukee Youth Arts Center  
■ Take Root Milwaukee  
■ United Neighborhood Centers of Milwaukee
- 2:15-3:00 p.m. **Moving Forward:  
Stronger Together Group Discussion**  
Enjoy coffee and dessert as we share ideas about  
the principles and tools, and consider how best to  
move forward together to solve problems in the  
communities we serve.

**Thursday, September 30, 2010**

**8:00 a.m. - 3:00 p.m.**

**Marquette University Alumni Memorial Union  
- 1442 W. Wisconsin Ave., Milwaukee -**

Parking: 16th St. Structure between Wisconsin Ave. and Wells St.  
or the Wells St. Structure between 12th and 13th Sts.  
at usual rates.

**REDUCED REGISTRATION FEE**


**IF RECEIVED BY SEPTEMBER 24:**

**\$75; \$60 for Nonprofit Center members,  
Wisconsin Nonprofits Association members  
and CDBG agency attendees.**

**\$100 for all attendees registering after September 24.**

For more information

email [info@nonprofitcentermilwaukee.org](mailto:info@nonprofitcentermilwaukee.org)  
visit [NonprofitCenterMilwaukee.org](http://NonprofitCenterMilwaukee.org) or call 414-344-3933.



## Stronger Together Conference Featured Collaborative Initiatives

*Representatives of these collaborative efforts to build healthy communities will share experiences, insights and best practices...*

**Milwaukee Continuum of Care** is a 100+-member coalition established to plan, implement and evaluate services for people experiencing homelessness in Milwaukee County. The continuum recently completed a 10-Year Plan to End Homelessness, an accomplishment that places Milwaukee County among the leading urban areas in the country in terms of the development of comprehensive strategies to prevent homelessness, address critical substance abuse and mental health issues among homeless people, connect homeless workers to employment and education, and create new permanent housing units with supportive services. The continuum is HUD's designated entity for coordination of the community's annual \$10+ million supportive housing application.

**Milwaukee Homicide Review Commission** has a mission of "working together to reduce violence through innovative interagency collaboration." In the past five years the commission has developed and worked on more than 200 recommendations to prevent violent crime in Milwaukee, emphasizing multi-level, multi-disciplinary, and multi-agency teams using systems-level analysis and innovative techniques. The next phase of the commission's work is the creation of a Center for Community Safety – with an emphasis on the root causes of violence – to make the city better prepared to respond to violence in a holistic and sustainable way that has a real impact on residents directly and indirectly affected by violence.

**Milwaukee Youth Arts Center** fosters creative expression, self-esteem and life skills among young people of diverse cultures, socioeconomic levels and abilities. MYAC opened its doors in 2005 and is now the state's premier youth performing arts education and rehearsal facility – providing quality training in ensemble instrumental music, choral music, theater and dance – and is viewed as a template for success by organizations nationwide. MYAC formed as a nonprofit in 2002 as a collaborative effort between First Stage Children's Theater and Milwaukee Youth Symphony Orchestra. Other organizations offering extensive programming at MYAC include Milwaukee Children's Choir, Festival City Symphony, African American Children's Theatre and Danceworks.

**Take Root Milwaukee** is a new project of the Milwaukee Homeownership Consortium designed to preserve and promote sustainable, diverse neighborhoods by encouraging and maintaining homeownership. Implementing a recommendation from the Milwaukee Foreclosure Partnership Initiative, Mayor Barrett and key leaders in the homeownership sector launched the homeownership consortium in 2009. Take Root Milwaukee project efforts will include marketing trustworthy homeownership resources to the public; elevating community awareness of homeownership education, products, and services; increasing the community's access to effective homeownership education and counseling resources; and serving as a clearinghouse for challenges and opportunities in homeownership.

**United Neighborhood Centers of Milwaukee** is Milwaukee's preeminent collaborative partnership supporting healthy, wholesome, and empowered Milwaukee neighborhoods. UNCOM'S mission is to strengthen city neighborhoods by combining and enhancing the assets of partner agencies – Agape Community Center, COA Youth & Family Centers, Journey House, Milwaukee Christian Center, Neighborhood House of Milwaukee, Next Door Foundation, Northcott Neighborhood House and Silver Spring Neighborhood Center – to improve the quality of life for urban families. Efforts include programs in violence prevention, nutrition and physical activity, youth employment, culture, and visual arts. UNCOM partners include Medical College of Wisconsin, Milwaukee Area Workforce Investment Board, Zilber Neighborhood Initiative, Robert Wood Johnson Foundation, Community Advocates/Brighter Futures, and Milwaukee Public Schools.



# Registration Form

2010 Nonprofit Center of Milwaukee Conference



## Stronger Together

The Power of Collaborative Solutions for Building Healthy Communities

Thursday, September 30, 2010 ■ 8:00 a.m.-3:00 p.m

Marquette University Alumni Memorial Union, 1442 W. Wisconsin Ave., Milwaukee

– Return Form by September 24 for Reduced Fee –

REGISTRATIONS WILL BE ACCEPTED AT THE DOOR IF SPACE ALLOWS

Can We Assist with Special Needs? Call (414) 344-3933

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact E-Mail \_\_\_\_\_

Telephone Number(s) with Area Code \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

*Please list participants below and circle a luncheon choice for each:*

Name \_\_\_\_\_

Vegetarian Lunch: Yes No

Name \_\_\_\_\_

Vegetarian Lunch: Yes No

Name \_\_\_\_\_

Vegetarian Lunch: Yes No

**FEE IF RECEIVED BY SEPTEMBER 24: \$75, \$60 Nonprofit Center members, Wisconsin Nonprofits Association members and CDBG agency attendees. AFTER SEPTEMBER 24: \$100 for all registrants.**

TOTAL ENCLOSED \$ \_\_\_\_\_  Check enclosed  MasterCard/Visa

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Security Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Credit card registration will be accepted by mail, phone, or fax.

*Please include payment with registrations sent via regular mail.* Return form with checks made payable to:

**Nonprofit Center of Milwaukee, 2819 W. Highland Blvd., Milwaukee, WI 53208**

**Phone (414) 344-3933 Fax (414) 344-7071 Email [info@nonprofitcentermilwaukee.org](mailto:info@nonprofitcentermilwaukee.org)**