



Jan Masaoka

is a leading writer and thinker on nonprofit organizations with particular emphasis on boards of directors, business planning, and the role of nonprofits in society. She is currently the Director and Editor-in-Chief of the online nonprofit magazine Blue Avocado at www.blueavocado.org.

During her 14-year tenure as Executive Director of CompassPoint Nonprofit Services, Jan published the very popular and impressively informative Board Café newsletter and was named Nonprofit Executive of the Year by NonProfit Times in 2003.

Workshop Fees

There is no fee for the Racial Equity dialogue on Wednesday afternoon.

Fees for the morning sessions on Wednesday and Thursday are:

Single attendee, each workshop: \$75;
\$60 Nonprofit Center members and CDBG agency attendees.

Additional registrants from the same organization: \$60; \$45 Nonprofit Center members and CDBG agency attendees.

Special discount price for your board members: \$30 per member for each workshop, no limit!

June 17: Fast-paced workshop that will take conventional thinking about boards and turn it upside down

June 18: Session for the entire fundraising team looking at the range of possibilities for support in challenging times

June 17: Roundtable dialogue on putting racial equity into practice in board governance and fund development

Opportunities to Learn from the Best...

Jan Masaoka

The Nonprofit Center is pleased to bring Jan Masaoka back to Milwaukee for three sessions designed to give nonprofits the opportunity to learn from the best as the sector responds to new challenges and opportunities.

Board Café: Not Your Mother's Board Workshop Wednesday, June 17, 7:30-10:30 a.m.

In challenging times, boards have bigger decisions to make, and different and bigger work to do. Organizations may be considering growing, merging, closing, downsizing, and dramatic changes in activities and identity. Board members are being asked to raise money – often with a new sense of urgency but with familiar low expectations. Jan Masaoka has earned a national reputation for a new way of thinking about boards and their relationship with their executives. Come for breakfast and a fast-paced workshop that will take conventional thinking about boards and turn it upside down. Co-sponsored by BoardStar. See fee details at left.

Just Tell Me: What's the Best Way to Raise Money? Thursday, June 18, 7:30-10:30 a.m.

Many nonprofits are revisiting their fundraising and earned income strategies in response to the economic downturn. Is there something new we should be doing? What is the board's role in developing and supporting the revenue strategy? We'll start with looking at the range of possibilities for financial support, and go on to consider your current strategy – even if you think you don't have one. We'll discuss identifying the best potential supporters for your work, what "pitch" to give them, and how much to ask for. Finally, we'll map revenue strategies and think through which to grow, which to give up on, and how to leverage them together. This workshop is designed for the whole fundraising team: executive directors, board members and fundraising staff. Co-sponsored by BoardStar. See fee details at left.

Putting Racial Equity into Practice: Dialogue on Governance and Fund Development Wednesday, June 17, 1:30-4:00 p.m.

Join us for this roundtable discussion focused on implementing racial equity best practices into your organization's governance and fund development activities. For those who attended the 2008 "Accepting the Racial Equity Challenge" conference and other interested staff and board members. This session is free.



All sessions will be held at Manpower, 100 Manpower Place, Milwaukee
For a registration form visit <http://www.nonprofitcentermilwaukee.org/workshops.php>
Call (414) 344-3933 for more information